



STREET
dreams

*...their bodies may belong to others
but their dreams are still their own...*

a Red Earth Films documentary

Project information and overview
as of January 2012

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THE STREET DREAMS DOCUMENTARY

α) THE FILM'S OUTLINE

Company - Red Earth Films Productions Pty Ltd, Australia

Producers - Jason Bray & Mike Crowhurst

Co-Producer - Chong Kim

Director - Jason Bray

Genre - Social Justice / Human Interest Documentary

Target Audience - 35 - 50 year olds in Australia, New Zealand the North America and Western Europe

Time - Approximately One Hour

Status - Post Production

Format - HD

For General Information with Trailers and more - www.redearthfilms.com.au/streetdreams

Tag-line

Their bodies may belong to others, but their dreams are still their own.

One Line Synopsis

Street Dreams is a powerful insight into the international sex industry operating in South East Asia as experienced by the girls made to service it, and those trying to save them.

One Paragraph Synopsis

Who are these unknown girls who service South East Asia's billion dollar sex industry? How did they get there? Is this their chosen lifestyle? In Street Dreams, the audience will be taken throughout Thailand, Cambodia, Laos and the Philippines to discover first-hand who is paying the heaviest price in this region's growing flesh trade. Through intimate interviews with girls previously and presently caught up in prostitution along with those attempting to save them, the audience will be exposed to the harsh and little-known realities of life in the sex industry. With undercover footage taken by hidden cameras, the film will show disturbing but powerful images, including never-before-seen footage of the attempted rescue of a 17-year-old girl from a Bangkok brothel. Finally, Street Dreams will turn its attention to its audience. Having seen the inspirational work of many organizations and individuals in the film, the viewers will be challenged and encouraged to join the struggle against the emerging sex trade.

Making the most of Asia's surreal and dramatic locations, Street Dreams will contain visually arresting and incisive stories of dreams stolen, destroyed – and in many occasions – redeemed. In an age where the sex trade and human trafficking has grown to be one of the largest criminal activities in the world, the Street Dreams documentary will be a challenge to stand in solidarity with the oppressed, the poor and manipulated – so that they may dream again.

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DREAM DESTINATIONS

The goal of this film is simple: to be seen by as many people as possible. To achieve this goal, we are hoping the documentary would be available here in Australia and around the world on...

1. **Television** - At the time of writing we have several local agents scoping out opportunities to sell our product to Australian broadcasters. As we develop our US version (See Australia/ International and US Versions below) so we will be exploring an international sales agent.
2. **Film Festivals** - As part of our strategy in getting the attention of major broadcasters and distributors, Street Dreams will be entered into selective influential film festivals around the world.
3. **Public screenings** - These screenings will take place in the form of tours, at this moment in time in Australia and the United States. These tours would include a screening of Street Dreams followed by input by the director Jason Bray, Chong Kim as a survivor and a Destiny Rescue representative.
4. **Many forms of DVD distribution** - Red Earth is keen to explore many options of distribution including Video Education, Buy Online as well as more conventional DVD sales. Red Earth has self distributed on the net previously and would do so again to receive maximum financial returns for the company and also the groups we are supporting.



In public screens and DVD sales, a good percentage of money earned would be passed on to the organizations that fight human trafficking and the sex industry.

AUSTRALIA/ INTERNATIONAL AND US VERSIONS

Due to the Australian and American input into the South East Asian sex industry, we have decided to make a version for both regions, with the Australian version to also act as an international version to other English speaking market places. The general theme and outline of the documentary will be the same but the American version will contain more US-specific information regarding the sex industry as well as the use of several more American speaking experts. It is hoped in both versions that celebrity voices can be used for narration, the American version would have a Hollywood star while the Australian / International version would have an Australian or English celebrity.

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THE STREET DREAMS TIMELINE

a) PRE-PRODUCTION AND PRODUCTION

2011

- **28 February - 15 April** - Red Earth posts the Street Dream's production (shooting) budget on the crowd funding website Pozible. Through family, friends and even strangers \$15,000 was raised for the Street Dreams video shoot.
- **25 May - 26 June** - Red Earth shot over 25 hours of footage in Thailand, Cambodia, Laos and the Philippines, with the assistance of local based NGO's Destiny Rescue, FOCUS and many others.
- **July** - Release of a Teaser Trailer, a full-length Trailer #1, and related music video
- **5 September** - Awareness and Fundraising event " Street Dreams: The Journey Continues" held at the Bleeding Heart in Brisbane.
- **30 September - 15 October** - Second Pozible fundraising campaign raises \$9500.
- **6 - 16 December** - Red Earth returns to Thailand and Cambodia with Trafficking Survivor Chong Kim for interviews, pick up shots and contact with other NGO's.

2012

- **January** - Chong Kim takes up role as co-producer for Street Dreams
- Trailer #2 and a message from Chong Kim is released online

b) POST PRODUCTION

January - March 2012

- Continue to raise Finance for post production
- Negotiate with potential distributors and broadcasters in Australia first and then internationally
- Create an Australian Version of Street Dreams first draft



c) RELEASE*

April

- An Australian broadcaster will be found
- Send Australian version to Film Festivals in Australia and around the world - except the US

May

- Create a Street Dreams US version and send it to US Festivals; find a international agent and approach US broadcasters
- Release Australian version to international broadcasters

June

- DVD release accompanied by tours in Australia and the US.

* Many factors can postpone a film's release. At this stage we are presently negotiating the with a few high profile actors to provide voice overs. Their availability could delay the film's release.

A SEQUEL / SERIES

The world of international trafficking is a wide-spread issue indeed. As we have explored this issue during the making of this documentary, we have discovered many more stories, issues and dimensions connected to human trafficking world-wide. It is very much in the back of our mind to continue telling this story on the wider medium of a 4 to 5 part television series.



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CAST AND FILMMAKERS

THE FILM'S CAST

Tony – International Director of Destiny Rescue - Despite being the leader of an expanding organization over six countries (Thailand, Cambodia, India, Mozambique, Australia and the United States), Tony's priority is to get himself out to bars and brothels of Thailand to rescue underage girls. When Tony talks about rescuing girls, his eyes light up with passion and enthusiasm. In *Street Dreams*, we watch Tony in action as he attempts to rescue several girls, including 17-year-old Bangkok sex worker, Fran.



Ann (not her real name) – 17-Year-Old Bangkok Sex Worker - Ann has never known her parents and has lived with her grandmother in Bangkok all her life. Ann starts working at a new club for only two nights before she meets a client called John. When John pays for her to leave the club and have dinner with him, it seems sex is inevitable. However, once out of the club John reveals himself to be Tony from *Destiny Rescue*. He offers her not sex, but a way out. Will she take it?

Somkiat - Director of Thailand *Destiny Rescue* - Originating from poor ethnic hill tribes of northern Thailand, Somkiat gives us an insightful look into inner workings of Thai society and explains the dynamics that lead to so many girls into the sex industry. Somkiat is also an interpreter for Tony as he negotiates for Ann to leave the club.

Chong Kim - Advocate Against Human Trafficking - Chong is a recent addition to the *Street Dreams* line-up. A Korean- American, Chong has spent a huge part of her life as a victim of sexual abuse and the sex trade. Since escaping from the industry, Chong has become an outspoken voice for those trapped in the sex trade. This will ultimately manifest itself in the creation of a feature film, "Eden," based on her life. Chong will be providing us with insight to the inner life of victims of the sex trade.



Davy - Cambodian Counselor of Trafficked Women - Enthusiastic and articulate, this young lady reflects with us on the many issues that rescued girls come to her with. Her passion and tenacity for justice in her home country is admirable and extremely enjoyable to watch.

Glenda - Sex Worker in the Philippines - Glenda definitely gave us the most powerful and terrifying interview. Locked in darkened room from age 5 thru 12 to service customers, Glenda's story is a series of heartbreaking events. Now aged 28, Glenda works the street to give her two children a life entirely different from her own.

Marlene - Director of FOCUS, Philippines - Marlene is the wife of church minister who spends her nights on the streets of Manila caring for low-income sex workers. Marlene's clients are highly vulnerable to violent customers, disease and exploitation from bad pimps. Yet in this documentary, we will see Marlene and her small FOCUS staff bravely go out to meet the girls and serve their needs.

Paulo - Renewal NGO, Philippines - Spanish-born, English-raised and a resident of the Philippines, Paulo is a highly educated and articulate voice in Street Dreams. Paulo clearly explains the dynamics of the sex trade from the Global trends through to the mental health issues that plague every girl that works in the industry.

Jason Bray - Red Earth Films - The on-camera host and the voice-over of the documentary, Jason brings a lightness of touch and a familiar face as the film travels through some dark terrain. Street Dreams would be Jason's second time hosting and providing voice to a documentary.

THE FILM MAKERS - RED EARTH

Jason Bray

A Youth Worker for 16 years, Jason brings excellent people-skills and creative ideas to the team. He has a keen interest in documentaries and his first two are gripping human stories: *Breathless* looks at drug addiction in Queensland, and *Ballots and Bullets* follows the dangerous political elections in the Philippines. Jason also has a passion for creative fiction with his comedy short film, *Critics Anonymous*, being his first foray into this area.

Highlights:

DIRECTOR/PRODUCER

- *Breathless* (2005) - Documentary
 - ★ screened at Harm Reduction Festival in Barcelona
- *Ballots & Bullets* (2009) - Documentary
 - ★ screened in 5-city Australian tour
- *Street Dreams* (2012) - Documentary - in Post Production



Mike Crowhurst

Over the past 20 years, Mike has honed business, design and filmmaking skills through his own multimedia and video production companies, skills that have been essential to both the creative and business ends of film. As well as being a jack-of-all-trades as television news cameraman, video editor and graphic designer, Mike's interests in writing and directing for film can be seen in his short films *Lost&Found* and *The Shed* plus his documentary *Connected By Design*. Mike is from Canada and brings a North American perspective to the team.

Highlights:

DIRECTOR

- The Shed (2007) - short film
 - ★ screened at Bridge Fest Film Festival 2008
- Zaishu: Connected By Design (2007) - documentary
- Lost&Found (2009) - short film
 - ★ screened at QSFC at the Brisbane International Film Festival 2009
 - ★ screened at Dungog Film Festival 2009
 - ★ screening at West End Film Festival 2011



PRODUCER

- Street Dreams (2012) - Documentary - in Post Production

Chong Kim (Co-Producer)

Chong is an Asian-American survivor of human trafficking/child sex exploitation, based in Texas, USA. She has been volunteering her time as a legal advocate in the state of Minnesota as well as promoting human and civil rights. Using her personal story, Chong aims to enlighten NGOs and political officials with the goal of strengthening the advocacy system in reaching out to victims of trafficking. She has traveled extensively to promote awareness of trafficking, and provides education regarding the diverse victims which are affected by it.

- National Campaign for Tolerance (2006) - award testifying her commitment to maintaining a public stand against hate, injustice and intolerance
- Montel Williams Show (2006) - shared her personal story for the first time on national television
- Flesh (2010) - documentary - features as expert in human trafficking, in particular in California State
- Eden (2012) - independent feature film - based on Chong's true story and personal experience of being trafficked in the US
- Street Dreams (2012) - Documentary - in Post Production



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